

CRURATED

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News

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Crurated Claims The Grand Crown of the 2022 iLuxury Awards

Blockchain and member-based wine community recognized for its unique platform and opening up a new generation of wine lovers to the world's most sought after French and Italian producers

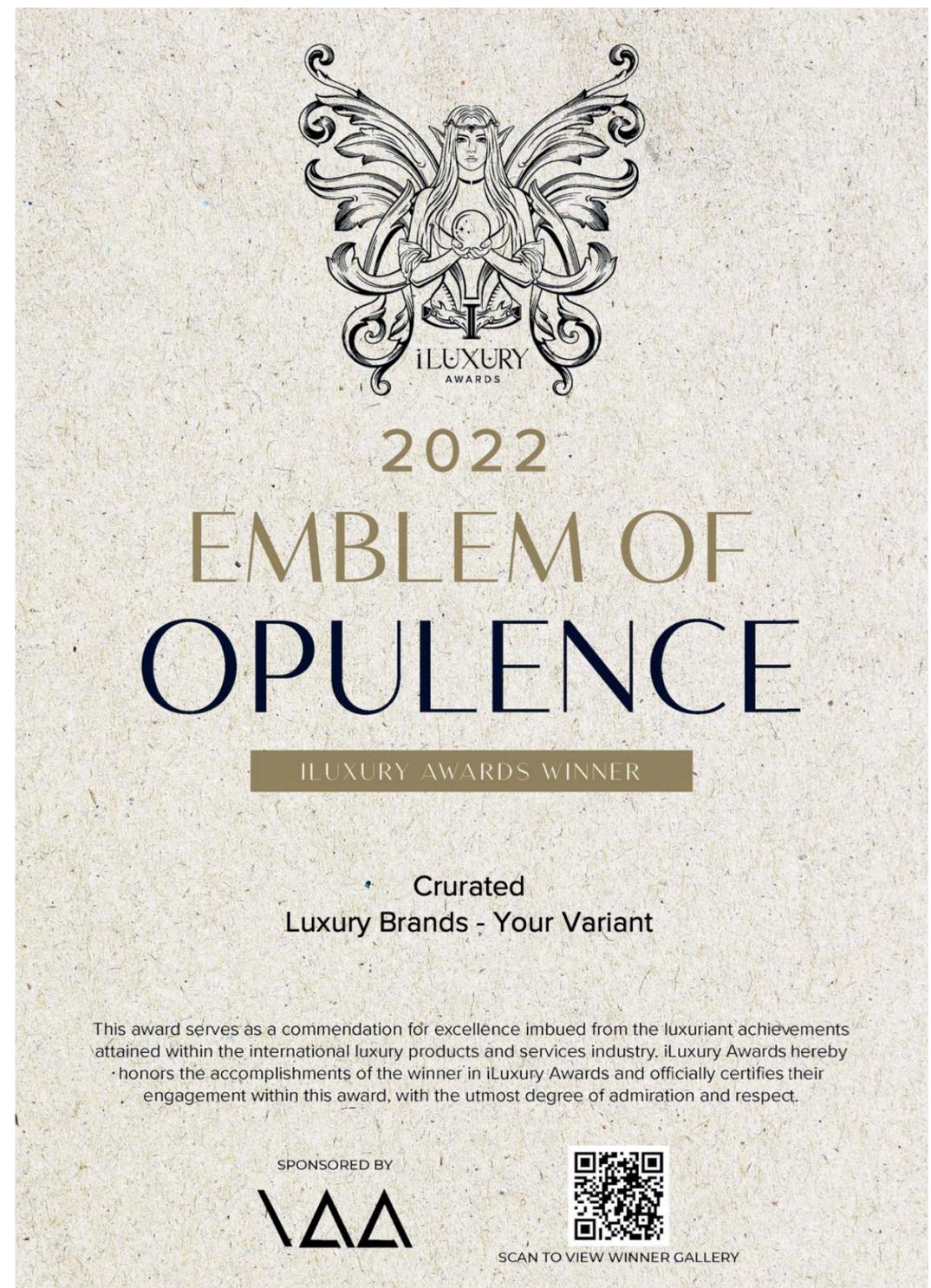
LONDON - December 19, 2022 - Luxury comes in many forms with wine often topping the list of favorite things to indulge in and spend money on. In staggering fashion, the iLuxury Awards has announced its list of prestigious brands that have been awarded this years' grand title. Hosted under the banners of the International Awards Associate (IAA), the platform continues to provide utmost recognition while representing luxurious brands and services as the primary symbol of certified status. This year, Crurated has been designated with the iLuxury Grand title by the IAA's esteemed jurors.



"We are so proud of this prestigious destination. Our team has reimagined the way wine lovers gain access to some of the world's top producers while opening up a new generation of wine lovers across the globe," said Alfonso de Gaetano, founder of Crurated. "Since we launched a little over a year ago the response to our unique platform has been outstanding. Sales have risen by more than 200% and our member base has grown at a staggering 400% year over year."

"Luxury is more than just adjectives, it is a representation of the highest status and standings, and that stands riveted at the iLuxury Awards, especially with the participation of such great brands," exclaimed Thomas Brandt, the spokesperson of IAA. "As we continue to indulge in opulent brands, the world is slowly altering courses to encase more classifications of affluence, making luxury a standard."

Across the competitive periods in 2022, the awards program has received submissions from more than 25 countries. These include the United States, United Kingdom, Mexico, China, Turkey, Canada, France, Portugal, and many other esteemed nations. Shouldering the accreditation of the worlds' elite brands, products, and services, the grand jury panel is fundamental in assuring the unprejudiced evaluations to determine the elite list of sought after products and experiences.



About iLuxury Awards

The iLuxury Awards is created by the International Awards Associate as a benchmark for seeking out the best brands that sets itself apart from the mainstream. Brands, be it established or aspiring, should focus on the brand concepts that would be remembered after decades, centuries, or millennia. The awards indulges in services of luxurious entertainment, and specifies only the best accolades, traversing across sectors of advertising, designs, brands, goods and services.



2022 iLUXURY AWARDS COMMENDS YOU!

Dear Crurated,

We are elated to inform you that your brand has proven itself to be a superlative symbol within the entirety of the luxury industry.

After conducting a thorough evaluation of your brand, we have determined it to be the cream of the crop in the market, as your impeccable concepts and innovations are everlastingly outstanding in every aspect. Therefore, we are pleased to announce, in accordance with our professional evaluations, you have been crowned as an iLuxury Awards Grand winner within the Luxury Brands - Your Variant category.

On behalf of the iLuxury Awards committee and organization, please accept our bona fide commendations upon your brilliant achievement, enabling your efforts to be internationally celebrated and recognized. We wish that your brand continues to flourish within the industry and eventually conquer greater heights in the near future. With that, we would like to thank you for your participation in the awards and we hope to see more of your exquisite entries amongst the masses, in our next cycle!

Kindest Regards,
iLuxury Awards | International Awards Associate

KENJO ONG
CEO



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